



## Tune in for MS – international live-streamed concert for World MS Day



## Background

At a moment when the world is social distancing and experiencing what it is like to live an unconnected life, World MS Day is bringing the global community together through an international live-streamed concert '<u>Tune in for MS</u>', and everyone is invited to take part. This exciting event will feature the newly-formed global MS choir singing *Lean on Me*, made up of 140 people from 33 countries. There will also be performances from some of the stars of the global MS movement.

The choir will be directed by the renowned choral director, Mark De-Lisser, and there will be performances from special guests. These include American rock band Everclear's frontman, Art Alexakis, who shared his MS diagnosis last year; British soul singer-songwriter Junior Giscombe; concert pianist with MS, Olga Bobrovnikova; and Marco Voleri, the Italian tenor. The show will be hosted by MS advocate and MS Society (UK) Ambassador, Trishna Bharadia.

## **Event details**

Tune in for MS will take place on World MS Day, 30 May at 2pm Central European Time.

It will be live-streamed from the World MS Day Facebook page and the World MS Day YouTube channel.

## Suggested social media posts

Tune in for MS this #WorldMSDay! Come and watch the global MS choir perform and hear from some of the stars of the MS movement on 30 May at [INSERT YOUR TIMEZONE]. Sign up here: https://www.facebook.com/events/687306858727987/ #MSConnections

Drum roll please... on Saturday it's #WorldMSDay and you're invited to the international livestreamed concert, Tune in for MS. Don't miss out – come and hear from musical stars and the global MS choir! Sign up here: <u>https://www.facebook.com/events/687306858727987/</u> #MSConnections

On Saturday at [INSERT YOUR TIME ZONE], the global MS movement will connect for #WorldMSDay with the virtual concert, Tune in for MS! Don't miss out – join us: <u>https://www.facebook.com/events/687306858727987/</u> #MSConnections